



## Notice of a public meeting of

### Decision Session - Cabinet Member for Leisure, Culture & Tourism

**To:** Councillor Crisp (Cabinet Member)

**Date:** Wednesday, 27 February 2013

**Time:** 4.00 pm

**Venue:** The Guildhall, York

## AGENDA

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### Notice to Members-Calling In

Members are reminded that, should they wish to call in any item on this agenda, notice must be given to Democracy Support Group by;

**4.00 pm on Friday 1 March 2013**, if an item is called in after a decision has been taken.

Items called in will be considered by the Corporate Scrutiny Management Committee.

Written representations are to be received by Democratic Services on **Monday 25 February 2013 at 4pm.**

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**1. Declarations of Interest** (Pages 3 - 4)

At this point in the meeting, the Cabinet Member is asked to declare:

- any personal interests not included on the Register of Interests
- any prejudicial interests or
- any disclosable pecuniary interests

which they may have in respect of business on this agenda.

**2. Minutes** (Pages 5 - 6)

To approve and sign the minutes of the meeting held on **8 May 2012**.

**3. Public Participation**

At this point in the meeting, members of the public who have registered their wish to speak at the meeting can do so. The deadline for registering is **Tuesday 26 February 2013 at 5.00 pm**.

Members of the public may register to speak on :-

- an item on the agenda
- an issue within the Cabinet Member's remit;

**4. York800: Review and Legacy Plans** (Pages 7 - 18)

This report reviews the programme of activities that were undertaken in York as part of our York800 celebrations: including the two royal visits and the Olympic torch and Paralympic lantern relays, and sets out the aspirations and plans for continuing the cultural and community legacy in 2013 and beyond.

**5. York Gold 2012: Review and Legacy Plans** (Pages 19 - 30)

This report reviews the programme of activities that were undertaken in York to support the Cultural Olympiad, the Olympic Games, and Paralympic Games held in London during the summer of 2012 and sets out the aspirations and plans for continuing the sporting and community legacy of the games in 2013 and beyond.

- 6. York Museums Trust Scrutiny Final Report** (Pages 31 - 38)  
This report sets out a recommended response from the Cabinet Member to the Learning and Culture Overview and Scrutiny Committee's report on "*whether YMT have achieved appropriate collections management standards in line with the Collections Loan Agreement and Collections Management Protocol agreed in 2002*".
- 7. Improving York Green Spaces: Use of Section 106 Funds** (Pages 39 - 48)  
This report seeks the approval of the Cabinet Member to use Section 106 payments that have already been received by the Authority to improve York's green spaces as set out in Annex 1.
- 8. Renewal of the YorkCard** (Pages 49 - 52)  
This paper seeks approval for a re-launch of the YorkCard in April 2013.
- 9. Urgent Business**  
Any other business which the Cabinet Member considers urgent under the Local Government Act 1972.

Democracy Officer:

Name- Judith Betts  
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For more information about any of the following please contact the Democracy Officer responsible for servicing this meeting:

- Registering to speak
- Business on the agenda
- Any special arrangements
- Copies of reports

Contact details are set out above.

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- ensure that what you want to say speak relates to an item of business on the agenda or an issue which the committee has power to consider (speak to the Democracy Officer for advice on this);
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### Further information about what's being discussed at this meeting

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If you have any further access requirements such as parking close-by or a sign language interpreter then please let us know. Contact the Democracy Officer whose name and contact details are given on the order of business for the meeting.

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interpreter providing sufficient advance notice is given. Telephone York (01904) 551550 for this service.

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### **Holding the Cabinet to Account**

The majority of councillors are not appointed to the Cabinet (39 out of 47). Any 3 non-Cabinet councillors can 'call-in' an item of business following a Cabinet meeting or publication of a Cabinet Member decision. A specially convened Corporate and Scrutiny Management Committee (CSMC) will then make its recommendations to the next scheduled Cabinet meeting, where a final decision on the 'called-in' business will be made.

### **Scrutiny Committees**

The purpose of all scrutiny and ad-hoc scrutiny committees appointed by the Council is to:

- Monitor the performance and effectiveness of services;
- Review existing policies and assist in the development of new ones, as necessary; and
- Monitor best value continuous service improvement plans

### **Who Gets Agenda and Reports for our Meetings?**

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- All public agenda/reports can also be accessed online at other public libraries using this link

<http://democracy.york.gov.uk/ieDocHome.aspx?bcr=1>

**Cabinet Member Decision Session: Leisure, Culture and Tourism**

Agenda Item 1: Declarations of Interest

The Cabinet Member, Councillor Crisp, declared a personal interest as a retired member of UNISON.

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City of York Council

Committee Minutes

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MEETING	DECISION SESSION - CABINET MEMBER FOR LEISURE, CULTURE & SOCIAL INCLUSION
DATE	8 MAY 2012
PRESENT	COUNCILLOR CRISP (CABINET MEMBER)

**44. DECLARATIONS OF INTEREST**

The Cabinet Member was asked to declare any personal or prejudicial interests other than her standing declaration, that she might have in the business on the agenda.

She declared a personal non prejudicial interest in Agenda Item 4 (Visit York Service Level Agreement 2012-15) as the Council nominated representative on the Visit York Board.

No other interests were declared.

**45. MINUTES**

RESOLVED: That the minutes of the Decision Session held on 10 April 2012 be signed by the Cabinet Member as a correct record.

**46. PUBLIC PARTICIPATION-DECISION SESSION**

It was reported that there had been no registrations to speak under the Council's Public Participation Scheme.

**47. VISIT YORK SERVICE LEVEL AGREEMENT 2012-15**

The Cabinet Member considered a report that sought approval for a three year service level agreement to the 31<sup>st</sup> March 2015 with Visit York for the delivery of services, as detailed in Annex A of the report.

RESOLVED: That Option 1, to offer Visit York a three year service level agreement as set out in Paragraphs 4 to 6 of Annex A, for the provision of services be approved.

REASON: To meet the ambitions of the Council Plan to promote a city of world class culture and secure the contribution of Tourism to the city economy.

Councillor S Crisp, Cabinet Member

[The meeting started at 4.00 pm and finished at 4.02 pm].



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**Decision Session - Cabinet Member for Leisure, Culture and Tourism      27<sup>th</sup> February 2013**

Report of the Assistant Director (Communities and Culture)

**York800: Review and Legacy Plans**

**Summary**

1. This report reviews the programme of activities that were undertaken in York as part of our York800 celebrations: including the two royal visits and the Olympic torch and Paralympic lantern relays, and sets out the aspirations and plans for continuing the cultural and community legacy in 2013 and beyond.

**Background**

2. 2012 marked a significant year in York's history, being 800 years since the city was granted a royal charter by King John in 1212. This charter enabled York's citizens to take charge of their own affairs with the right to elect a council, hold courts, appoint a mayor, and collect taxes. To celebrate this historic anniversary a programme of activities was undertaken, designed to engage York residents, communities and businesses in the civic life of the city.
3. York 800 was supported by a sub group of York @ Large, the city's strategic cultural partnership, and an internal York 800 officer group which met monthly both prior to and during the year. They agreed that the outcomes we were looking to address were:
  - building an understanding of the past
  - celebrating a sense of belonging in the present to all our communities and
  - contributing towards a shared vision of the future of York.
4. As momentum around the York 800 theme grew many community and business organisations adopted these aspirations and put their organisation, time and resources behind successful activities in the York 800 programme.

The challenge that remains now is to ensure that York does not lose this momentum and motivation that was inspired by York 800 and that we build on the goodwill, networks and activities undertaken in the year as we move forward.

### **Consultation**

5. In preparation for, and throughout the York 800 programme, we worked closely with the York 800 advisory group whose members included representatives from higher education, faith, business, media, voluntary sector and cultural organisations to ensure a coordinated approach. These members not only advised on potential programmes and activities but brought their own resources to the table to support events and activities. They also used their networks to promote York 800 which brought in additional activities for the programme throughout the year.

### **The York800 programme review**

6. When plans for the year were initially submitted to the Cabinet Member for approval in November 2011 we had a programme of 30 events, activities and festivals. One of the early decisions by the Advisory Group was that as long as activities met the criterion of the three outcomes listed (Para 3.) and were of sufficient quality to promote York positively then they would be allowed to use the York800 logo and brand themselves a York 800 activity. While there was some small element of rebranding of already planned activity this meant that activities were added throughout the year as more people understood what we were trying to achieve and wished to be involved in the success. This approach was in contrast to the LOCOGs approach with Olympic and Paralympic branding and we undoubtedly benefited from this decision with over 100 events making it into the final printed brochures and nearly 200 separate events listed on the website throughout the year.
7. In addition to specific events the initial budget supported a substantial level of marketing and promotion activity. As a result of this and with active support from the press partners on the York 800 advisory group we had at least one York800 press article per week, from July we had one 15 minute weekly radio programme on BBC Radio York, we produced 8000 bi annual events brochures, a rolling events website and the York 800 logo appeared on every council letterhead, every piece of events publicity and over 25,000 badges. It was picked up in worldwide publicity generating articles in the Times and the Huffington Post.

8. Some of the bigger one off events of the year, Charter Weekend, Queen's Maundy Thursday visit, Mystery Plays, Olympic and Paralympic Relays have generated attendance figures and economic impact data. However, such was the range of activities that we are currently still collating the attendance and evaluation information from the other events. The review below has allotted each of the major events under consideration into the outcome with the greatest relevance to the activity. However, it is recognised that many events had impacts in all three of the outcome areas. Given the amount of activity undertaken in this year there approach within the review has been to pick out highlights to illustrate the outcomes achieved.
9. Understanding the past – King George the Fifth said “York's history was the history of England”, and this outcome was to encourage a greater appreciation of the city's unique contribution to the development of civic society in the UK. The part that businesses, guilds and commerce has played in the development of local democracy in the city including the emergence of the role of the Lord Mayor were explored fully in a series of exhibitions, public lectures and celebratory events.
10. Both the Minster and Fairfax House ran exhibitions. The Minster had a year round programme entitled the Eight Mysteries of York Minster exploring building of the Minster and their treasures. In October they opened their Orb, educational centre dealing with the construction of the Minster for the 13<sup>th</sup> century to the present day. Fairfax House hosted an exhibition of artistic views of York. Both organisations ran a full educational programme.
11. In April the York Museums Trust had HM the Queen open their “1212 – the makings of the city” exhibition and since then over 70,628 people have attended the exhibition. It is still open and deals with the social and ecclesiastical changes that were taking place in society at the time, with particular reference to York and the North. Education activities for school children have run alongside the exhibition introducing young people to the regional and national role that York played in the 13<sup>th</sup> century.
12. York is host to the National Quilt Museum and we worked with them and the National Quilters Guild to encourage responses from all over the country to the theme York 800 – Quilt City. Following a juried submission process 29 quilts were chosen for exhibition on a trail around the city centre.

In addition two quilt artists produced special commissions on the theme of York 800 which are now in the Quilt Museum's permanent collection.

13. The original idea for 'a small celebration' around the city's 1212 charter came from Richard Taylor, City Archivist. The libraries and archive service played a major role in the activities this year from their production of a mounted 'archives' exhibition which was shown both inside and outside York Explore, through to the 'Mystery In the Minster' specially commissioned book by Susannah Gregory for Big City Read, and many other activities in between. It was fitting therefore that the successful Heritage Lottery Stage 2 bid for re-housing the City Archives was announced in December 2012
14. Creating a sense of belonging in the city: York is an increasingly multicultural city and while the majority of people feel that they enjoy living here and belong to the city there is still more to be done to make sure everyone feels as if they have a part in civic life. This outcome sought to promote activities to ensuring that all residents felt as if they had a stake in the city.
15. York Stories 2012 - a community story capture programme was launched in March with the aim of capturing over 800 stories from all sections of the community in the city. This target has been more than met with over 1000 stories lodged via the York Stories2012 website, work with the press and community organisations and specific story catcher events throughout the year.
16. In April HM the Queen, HRH Duke of Edinburgh and HRH Princess Beatrice visited the city to distribute the Maundy money at York Minster, enjoy a civic lunch at the Mansion House with various community members including the Community Pride award winners and open the "1212 –The making of a city" exhibition at the Yorkshire Museum. The sun shone and over 40,000 people cheered her entrance to the city at Micklegate Bar and her route around York. Coverage of the event was broadcast world wide.
17. In June we welcomed the Olympic torch to the city with street entertainment throughout the city centre and a sports and evening event at the racecourse. Over 55,000 people lined the route of the Olympic Torch, with over 300 volunteer stewards, 18 entertainment groups giving their talent for free, nearly 200 cyclists accompanying the torch convoy and an 'on the move' Twitter poetry programme.

On the day the sporting activities were organised Sports and Active Leisure with York Arts Education undertaking the Sporting Giants programme. There were over 24,000 people in attendance at the Knavesmire to see the stage performers and Harvey Smith completed our section of the torch relay by lighting the cauldron on stage. The twin report on the York Gold 2012 legacy has more details on the voluntary sporting activities supporting this event.

18. Specifically for the York800 celebrations, the Arts and Culture team supported the Ebor Vox programme over our 'Charter Weekend' which saw over 200 community choirs and 300 school children come together to sing a specially commissioned choral work by Benjamin Till with lyrics sourced from an open poetry competition. Over the Charter Weekend, on the 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> July, the choirs collectively and individually delighted us with 'Flash choirs' throughout the city culminating in the EborVox event on the 9<sup>th</sup> July. Chilli Bon Bon, York St John's and Ebor Morris dancers joined with Shepherds Brass Band, St Chad's Scouts and 6 giant puppets to accompany the choral rendition of 'Our City' by the massed choirs from the community. This has been captured in the film which can be downloaded from [www.eborvoxfilm.net](http://www.eborvoxfilm.net) or the City Council website. Flooding meant the postponement of the York Regatta.
19. Our second official royal visit came on Charter Day, 9<sup>th</sup> July, with HRH Duke of York joining us for a full day of celebrations. HRH Duke of York visited the set of the Mystery Plays being build in Museum Gardens, reviewed the plans in development for the new home for the City Archives, joined the Civic Party to serve our special York800 birthday cake, (made up of 800 cup cakes made by York College catering students) and hosted a reception at the Mansion House for representatives of the voluntary and community groups that had involved themselves in the York 800 celebrations.
20. York Theatre Royal, York Museums Trust and Riding Lights together formed the York Cultural Company to stage the York Mystery plays 2012 in Museum Gardens for the whole of August. As well as a critical success these plays, the audience of over 32,000 ensured that they made a small profit. An eighteen month long community programme was delivered and ensures that the Mystery Plays were supported by over 1700 volunteers from all sections of the community right across the city.

21. York's entry into Britain in Bloom was supported by York @ Large and included in this year's programme was the York 800 flower bed by Lendal Bridge and the York 800 garden planted by the Joseph Rowntree Foundation at Homestead Park featuring only plants that would have been available in the city in 1212. York won Gold in the Britain in Bloom competition for the first time.
22. In August we hosted the Paralympic Lantern and became the hub point for Yorkshire as our lantern travelled from London and then split into 5 Yorkshire lanterns at York. We hosted our Paralympic Lantern for a weekend which included; a reception at the Royal York Hotel, an open top bus tour to Celebrating Ability Day, visit to Special Olympics sports clubs, an afternoon with Channel 4 at York Races and leading and (by great sleight of hand) finishing the re run York Regatta. The twin report to this on the York Gold 2012 legacy has more details on this event.
23. Given that the 1212 Charter set in process our own local democracy in the city, York undertook a whole range of York 800 activities during the national Local Democracy Week. With the encouragement of new civic volunteering in mind, each Councillor had their opportunity to tell their story on what first motivated them to become councillors. Both ward and parish councillors were invited to take part and their stories were recorded for the Archives and some were displayed in the Guildhall. In addition, York Civic Trust held an educational debate programme open to all York secondary schools, there was a community 'Question Time' and the University of York started a programme of historical public lecture which ran until the end of the year.
24. Each of the major activities noted above ran programmes of work to ensure that they gave opportunities for those not usually involved in culture, or those communities with low participation rates, to get involved. The support from, not only the Arts and Culture team but cultural organisations throughout the city as well as thousands of volunteers, brought about a real sense of belonging to the city. The volunteers for the Mystery Plays 2012 have already organised themselves into a York Mystery Plays Supporters Group with the mission to support all future productions of the Mysteries in the city. Some of the positive public comments on both Ebor Vox and the York800 year long programme were captured in two films that were shown all around the city as part of the New Year's Eve and end of York 800 celebrations. All films can be downloaded from the Council website.



25. Creating a future: As well as connections into York Business Week, Venturefest and many of the major festivals in the city, York 800 saw the emergence of at least three new festivals going forward. Although the city has boasted being a city of Festivals since 2004, York 800 saw not only a new way of working and collaborating in the city, but the increased willingness of the wider community to involve themselves in developing strong and quality cultural product.
26. Following the York 800 launch at Resident Festival in January 2012, HMD, Early Music, Illuminating York, Aesthetica Short Film Festival (ASFF) and the Food and Drink Festivals all delivered supporting programmes for York 800 as their contribution to this special year. However three new festivals also emerged that looks set to become a permanent legacy of the year.
27. Easter 2012 saw the launch of the Chocolate Festival mainly driven by York Cocoa House and the Chocolate visitor attraction, but drawing in contributions from artisan chocolateers throughout the city. With the establishment in November of the York Guild of Confectioners (the first new guild for many years) with its emphasis on quality chocolate and confectionary produce then York's reputation as a world class Chocolate visitor destination is set to grow. This Festival will be supported by our Cultural, Tourism and City Centre teams.
28. York has a national reputation for its street entertainers and buskers. Timed to contribute to the Queen's Diamond Jubilee celebrations CYC Arts and Culture and City Centre Events teams launched our first Buskival over the June Bank Holiday weekend. Despite two days of very contrasting weather the programme and involvement of the Busking community proved a bit hit with the public. It was supported by a major sponsorship deal from Homesense. We will be retaining this festival as an annual event and working with the positive community commitment from Ebor Vox and the Torch Relay we will be seeking to include elements of poetry and flash choirs.
29. York Archaeological Trust launched their Medieval Festival in collaboration with a range of other providers and helped to cement a whole summer of medieval themed activities also encompassing Big City Read. YAT capped this off with an archaeological dig at the seat of local democracy, the Guildhall. It is their intention to continue a Medieval Festival in early August every year.

## Legacy

30. There are also emerging a range of benefits to the York 800 programme. In particular the following should be noted and considered moving forward:
- The early involvement of a wide range of strategic partners across the city allowed for involvement in the shaping of the programme which considerably enhanced the ownership of the York 800 theme. This brought a huge amount of additional resources to the year not only in terms of events but also in participation and promotion of the key messages of the year.
  - A strong internal CYC team which, while lead by Arts and Culture, had a regular and committed membership from right across the council.
  - The early decision for the logo and the branding of both York 800 and York Gold to be open to a wide range of uses, subject to meeting three simple and straightforward criteria. This encouraged community groups to develop their own approach to the celebrations and certainly strengthened community involvement.
  - Early and positive engagement with local media through the Advisory Group. Both the Press and BBC Radio York made positive contributions to the development and delivery of major events throughout the year.
  - The recognition that this could not be delivered by our own resources and, that working by with partners, we developed and encouraged a new culture of volunteering in the city.

Although these approaches are not new the combination of all of them has delivered stronger partnerships for delivery across the city and should be the basis on which we move forward with events, tourism and cultural sector activities.

31. York Stories 2012 has left specific legacies around approaches in community art work through: empowering partners to deliver, the use of instantly accessible technology and establishing protocols whereby community generated creative production can be accessed by other artists to deliver additional artistic product.

Stories have been used to deliver Illuminating York artworks, a community painted “Bayer’s Tapestry” and we are in the process of developing city trails using the stories submitted and mobile app technology.

32. The Royal Visits, the Olympic torch and Paralympic Lantern relays in the city, the York Regatta, the Jane Tomlinson York 800 10K run and Ebor Vox activities have left a strong legacy of new events and the confidence to work across the council, and with external partners, to deliver, safe, successful and enjoyable mass participation events. This includes new approaches to operational management, collaboration across media and marketing communication and working with specialist teams, i.e. Sport and Active Leisure, Minster Chapter. Most striking in this has been the increased use and confidence in operating with a wide range of volunteer workers and voluntary groups. As we take on more mass participation events like the Tour de France and the Yorkshire Marathon we will build on the skills and expertise developed.
33. Making effective use of modern technology has almost become a by word in reports, however During York 800 the city stepped up its game in using modern technology; not only as a way of delivering elements of the programme but also in communicating this and enabling more people to participate. Chief amongst this was the York Stories 2012 website, Facebook and Twitter programmes. Pilot Theatre, in a unique and groundbreaking programme, allowed internet users to choose their viewing options on the Mystery Plays 2012. The York800 year was launched by a free downloadable film and since then this film has been used by many businesses as a promotional film for the city. Working with the Archives we have also captured and recorded many of this year’s activities for permanent placement in the City Archives.
34. Big screens touring around the city brought the films to the whole community and all films made have been available for download from the internet. Going forward this element will pay a key part in any profile, participation and delivery of events aimed at a wide community and therefore this has to be included in the planning and resourcing of the activity.
35. The York800 programme, endorsed by elected members, supported right across the Council and by a wide range organisations was a great success. It brought the excitement of a city wide celebration into local neighbourhoods and engaged thousands of residents and visitors in York 800 inspired activities.

In particular, it showcased the strength of networks that exist to promote cultural, sporting and artistic community development in our city.

36. The year long City of Festivals programme and the continuing legacy work that York 800 has generated is facilitated and supported by the newly merged Culture, Tourism and City Centre team. The Council makes a significant investment in this team but income, additional resources and one off project grants are secured by the team to continue to deliver world class culture in the city.
37. Moving forward resources associated with events such as the Tour de France will be considered by a separate paper to CMT but it should be noted that many of the additional funds and resources we currently access are only available if CYC can demonstrate tangible partnership funding either in confirmed budget or in kind resources against a project. With this in mind, it is important to note that officers will always look to utilise core budgets creatively to lever external investment to the city, but still require a sufficient level of service resource to attract such new funding packages.

### **Council Plan**

38. The York 800 activities supported the Council priorities of building strong communities, developing a world class culture and creating jobs and grow the economy.

### **Implications**

39. The implications of the activities outlined above are as follows:
  - **Financial** - There are costs associated with maintaining the staff capacity to deliver these legacy activities and also the development of any additional cultural provision. These will be reported on for specific projects and issues as they arise.
  - **Equalities** - One of the key objectives of York800 was to promote activities that engaged the whole community and developed a sense of belonging in the city. Specifically, many of the targeted projects were aimed at ensuring participation by those with the lowest activity rates.
40. There are no Legal, Crime and Disorder, Human Resources, Information Technology, Highways or Property Implications arising from this report.

## Risk Management

41. In compliance with the Council risk management strategy there are no risks associated with the recommendations of this report.

## Recommendations

42. The Cabinet Member is asked to comment on the effectiveness of the York800 programme and support the principles outlined in taking the legacy forward.

Reason: To support the development of a world class cultural offer and build stronger more participative communities.

## Contact Details

### Author:

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Head of Sports and Active  
Leisure  
Ext 3434

### Chief Officer Responsible for the report:

Charlie Croft  
Assistant Director (Communities and Culture)

Report  
Approved



Date 15 February  
2013

### Wards Affected:

All

**For further information please contact the author of the report**

**Background Papers:** Report to the Cabinet Member for Leisure, Culture and Social Inclusion “**York 800 Activities in 2012**” 8<sup>th</sup> November 2011

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**Decision Session - Cabinet Member for  
Leisure, Culture and Tourism****27<sup>th</sup> February 2013**

Report of the Assistant Director (Communities and Culture)

**York Gold 2012: Review and Legacy Plans****Summary**

1. This report reviews the programme of activities that were undertaken in York to support the Cultural Olympiad, the Olympic Games, and Paralympic Games held in London during the summer of 2012 and sets out the aspirations and plans for continuing the sporting and community legacy of the games in 2013 and beyond.
2. The Cabinet Member is asked to note and comment on the effectiveness of the York Gold 2012 programme and support the principles outlined in taking the legacy forward.

**Background**

3. The successes of Olympic Games and Paralympic Games of London 2012 have been widely acknowledged. These include the hugely praised opening and closing ceremonies, the 11 million tickets sold for the Olympics and Paralympics combined and the massive logistical challenge of recruiting and deploying 70,000 volunteers. From a sporting perspective, medal targets were also exceeded, with the Olympic and Paralympic teams winning 65 and 120 medals respectively.
4. Locally, the York Gold 2012 programme, endorsed by elected members, was also a great success. It brought the excitement of London 2012 to local neighbourhoods and engaged thousands of residents and visitors in Olympic and Paralympic inspired activities. In particular, it showcased the strength of networks that exist to promote sporting, health and community development in our city.
5. The challenge that remains now is to ensure that York does not lose this momentum and motivation that was inspired by the Games and the York Gold 2012 programme.

We have an extraordinary chance to use the London 2012 legacy to reinvigorate the sporting and physical activity habits for all residents, whatever their age, background or ability and to continue to capture the spirit of the Games to strengthen and support our communities.

### **Consultation**

6. In preparation for, and throughout the York Gold 2012 programme, we worked closely with York@Large, Active York, North Yorkshire Culture and North Yorkshire Sport to ensure a coordinated approach and get best value from shared resources. Ongoing liaison with these groups and joint working with their members drawn from business, education, cultural and voluntary sectors, will continue to support the York Gold legacy. From a sporting perspective, the new relationships that were forged with many National Governing Bodies of Sport as a consequence of the York Gold activities will be developed to the benefit of the sporting aspirations of the city. We will continue to engage them to include National, regional and sub regional facility developments in York, as part of their funding strategies, and resource participation programmes for residents through NGB whole sport plans and the work of regional staff. The excellent relationship will build on York's reputation to deliver successful engagement with its local communities and a proven track record of delivering results and sustainable improvement.

### **The York Gold programme and its legacy 2013 and beyond**

7. Prior to the Games, Department of Culture, Media and Sport (DCMS) published "Beyond 2012: the legacy story", setting out a number of legacy aspirations in relation to sport, people and economic growth for the country. Many of these aspirations are unequivocally shared by York and in particular those relating to sporting and community development were used to guide both the make up of the York Gold 2012 programme and the legacy opportunities arising from it.
8. Promoting increased participation in sport and healthy lifestyles:

Throughout 2012 the Sport and Active Leisure Team led a range of events to encourage residents to be "more active, more often" and to enjoy the social and health benefits that increased participation in sport and physical activity can bring.



**Residents fair / Just 30 Fair / Neighbourhood events-** These signposting events were great successes as shop windows for community partners to promote the ways in the city to be active as part of the York Gold programme. They also provided opportunities for clubs to network with each other, share resources and best practice and help ensure a coordinated approach to sports provision in the city. Nurturing of this joined up approach is essential for the sustainability of the 300+ voluntary sports clubs in the city and ultimately maintain the breadth and choice of activities available for residents to participate in. It is a legacy role of the Sport and Active leisure team to provide leadership in this area alongside the Active York partnership.

**Club Open Days** – 2012 saw a host of open days which were granted the Inspire Mark by the London 2012 Inspire Programme, which recognised innovative and exceptional projects that are directly inspired by the Olympic and the Paralympic Games. We supported these events throughout the summer in supplying 2012 branded merchandise for display and worked with the clubs to market each event to their local communities. The 40 days saw attendances of over 3100 participants and many reported an increase in people turning up for sessions. In particular the York Triathlon Clubs have seen enquires and new memberships quadruple over the same period as last year and have attributed a lot of this to the ‘Brownlee’ effect. The volleyball club are reporting sessions have been popular with women who see the sport as a dynamic way of playing a team sport and staying fit and York Rowing Club has recruited over 30 women into their ranks following a 2012 recruitment programme. Throughout 2013 we will continue to support these clubs with advice on promotion, coaching and workforce development, safeguarding, spatial and business planning, funding, governance, equalities and relationship building with NGB’s and schools. The legacy will be to help the clubs become strong, sustainable organisations that are integral to their local and city community. The importance of their “neighbourhood” role will be highlighted in the new community contracts and we will be asking them to take a greater responsibility for shaping the future of their locality.

**Engage 50+ Games** – As a culmination of our year long Eng-AGE sessions, we gained our 3<sup>rd</sup> Inspire Marked Project of York Gold 2012.

Throughout September and October, including National Older People's day, we encouraged York's older residents of the city to become more physically active and signposted them to suitable opportunities available in York. This was a key supported element of the 50+ festival. More than 30 clubs ranging from Badminton and Tennis through to Karate and Squash were involved. This will be an annual event. We also had 40 community nominations for the older people's champions and continue to use these role models to spearhead our neighbourhood campaigns and peer mentoring schemes which support resident's continued active lifestyles into later life. This work will continue to be a key element of our work relating to the priorities of the City's Health and Wellbeing strategy and we will learn from successes of these champions in developing community health champions as part of an APSE supported project.

**Cycling and walking programmes** - 2012 has seen the first citywide Walking Challenge involving schools, businesses and residents. 16,962 miles were logged as part of this challenge. Through Intelligent Travel York resources and as the participation lead for this project, we continue to offer a programme of led walks, route planning, volunteer training and also run led rides, cycle maintenance sessions, volunteer ride leader training and encourage new participants into sustainable transport modes through large scale citywide events including the Cycling Festival. All of these elements will be key to the Regional and sub regional cycling strategy which will be developed as part of the Tour de France legacy in 2013. We intend to work closely with British Cycling and Sky to develop a Skyride programme across North Yorkshire with York being the central hub for a mass participation bike event and providing our expertise and sharing best practice across district authorities in setting up sustainable, community led cycle initiatives that are already successful here in York.

9. Creating new opportunities for disabled people :

**Celebrating ability day** gained Inspire Mark for the 3<sup>rd</sup> year running, and continues to be seen as one of the county's high profile events highlighting the abilities of those athletes with physical, sensory, learning disabilities and or those with additional needs. On the day the city saw over 6000 participants, carers and spectators attending and as a consequence of the excellent inclusive sport provision we have developed in York, we were honoured to host the Paralympic lantern at this event.

This has already become an annual event and will continue to remain high profile, and promoting our work around disability sport that has a high reputation nationally.

**Special Olympics City of York** which is a learning disability sports charity heavily supported by the Sport and Active Leisure Team, continues to grow from strength to strength having increased the number sports within 2012 to cover New Age Curling and Swimming. This year saw 6 athletes compete for Special Olympics Great Britain in an invitational event to Germany. The club has confirmed last year to have 27 athletes competing for Special Olympics Yorkshire and Humberside supported by 15 volunteer coaches and carers in the National Summer Games in August 2013.

**Playground to Podium**, part of the York Gold 2012 programme, has been running for the last 4 years with a series of talent identification events, culminating in 2012 at the University of York. On the back of the successes in the London 2012 Olympic and Paralympic Games and the School Games programme, additional support for disabled young people's activities has seen the Youth Sport Trust Project Ability Programme being delivered hand in hand with the School sports networks. With the aim to increase the number of disabled young people having access to a level 3 competition we will in future, see more York young people competing at all 3 levels. Our work as part of the North Yorkshire special schools sports network won a national award for this development in 2012.

10. To consolidate this inclusive work in the city and perpetuate the legacy of the 2012 Paralympics, the Sport & Active Leisure team submitted an application to Sport England's Inclusive Sport fund for £252k. In December we formally received notification of our successful bid. The funding will allow training and support for community clubs to become fully inclusive and accessible; activities for adults with Learning disabilities as requested by the adults supported by the Valuing People Partnership Board through consultation last year; development and creation of new community disability sports clubs such as Goal ball, football, boccia, visual impairment cricket, tennis and wheelchair basketball; extension of the HEAL programme working with people with long term physical and mental health conditions, and specifically conditions related to ageing and alcohol and drug addiction.

11. Creating a new generation of community and elite sports facilities :

Ensuring that residents have a range of fit for purpose facilities to be active in is essential to maintain the Olympic participation legacy. In the initial 2 rounds of Sport England's Inspired Facilities fund we have had 6 projects benefit from funding which will total around £300k. These include Wigginton Squash Club, Community Spirit Boxing Club, York Rowing Club, Acomb Cricket Club, Burnholme School, and Wigginton Tennis Club. These are all clubs that we have worked alongside to develop the skills to attract capital funding and will continue to develop action plans with them for development of community use of their new facility enhancements.

12. From the Protecting Playing Fields fund we have secured £30k for the development of Bustardthorpe pitches. Changing facility work is completed with pitch drainage and refurbishment due to be completed in spring 2013. These will be the first 9v9 size pitches in the city to comply with new FA junior and mini pitch recommendations. We will continue to bring more of these pitches into use in other areas during 2013/14.
13. A successful bid to the Iconic Facilities Fund has also contributed around £1 million to the building of the new pool at York University. Service level agreements ensure that community access is fundamental to the programming of the pool and we will continue to work closely with the university to coordinate club, learn to swim, teacher education and competition provision that fits clearly into the city's, North Yorkshire's and the regional ASA aquatics strategy and action plans.
14. 2012 saw Big Lottery funding of £88k facilitate the opening of the cycle pump track and bouldering facility at the Rawcliffe Country Park. Looking forward, we will progress our phase 2 and 3 plans to develop and "inclusive", and a more skilful track plus animate usage of these by young people and adults alike including the creation of a mountain biking community club.
15. Work is continuing on the development of the city's new Community Stadium. This includes both the physical design of the facilities and the philosophy of operation including the health outcomes for the community hub element of the site. Work is underway to select an operator for the stadium; from there we will develop a relationship with them that will allow the site to work in partnership with CYC, the professional clubs and other community partners.

Work on site is due to begin in 2014 and this forms a key part of York's 2012 sporting legacy.

16. As part of the development of the Community Stadium there is a requirement to re provide the city's Athletics track. We have taken to opportunity to work with University of York to design a facility close to the new Sports Village which will provide a modern 8 lane track and throwing field which will meet all county level UKA standards and ancillary facilities for changing and club activities. This project is being developed closely with City of York Athletics club. Work is due to begin on site later this year.
17. In 2012 York was successful in attracting £300k from British Cycling to support £200k from the Council's Capital programme and £200k from University of York to develop a closed circuit cycle track at the Sports Village. Work has begun on site to develop the track which should be open later this year. Users of the track will include community cycling clubs, disability cycling sessions, individual cycling training and events and competitions. It will respond to the interest generated by the cycling disciplines showcased at London 2012.
18. Additionally, we are working with Active York board members to write updated playing pitch and built facilities strategies that will be used as evidence base documents for the new local plan. These set out areas of under and over provision for each facility type as well as highlighting facilities in need of quality improvements. Highlights to be addressed in these documents include the shortage of junior rugby league and union pitches, dedicated mini football pitches and the need to meet the new FA requirements for 9v9 football pitches for young people. In addition to completion of the projects above, key actions will include:
  - Safeguarding the pitches and built facilities that the city currently has.
  - Looking for ways to improve the provision of facilities for water based sports including sailing and rowing.
  - Working with York St John University on their plans to modernise and expand the sports facilities on the former Nestle site on Wigginton Road. Current plans are for 2 synthetic turf pitches, tennis courts, netball courts and an indoor sports hall, teaching space and gym facilities.

Working alongside our community partners and other stakeholders of Active York to shape and influence the planning of facility development for the needs of the city remains a major role for the Sport and Active leisure team to undertake.

19. Encourage a new culture of volunteering:

Additional support to boost the sporting workforce has seen over 5000 hours of voluntary time dedicated by 'Sportmakers' who will give hours to support an increase in sports participation amongst adults, and a series of personal development opportunities provided for sports coaches to improve their qualifications and improve their coaching skills. As part of the York Gold 2012 programme 80 volunteers have been trained locally through the Olympic volunteering legacy and 358 volunteers facilitated the torch event in June. In 2013 and beyond we will continue to support and value our volunteers on these programmes and capture their capacity to support future city events.

20. The "Today's Youth, Tomorrow's Leaders programme" led by the York school sports network was a further inspire marked element of York Gold 2012. 130, 14-19yrs olds from Millthorpe, All Saints, York High, and Manor schools were identified, trained and deployed at York events and NYS events (e.g. School Games 2012). The York events included competitions, after School Clubs, and community club activities. They also acted as mentors for other leaders. This programme continues to encourage the leadership skills of our City's young people.

21. Establishing a reputation as a home for excellent sporting events and links to world class sport :

The Torch Relay on the 19th June attracted over 24000 people to the evening event with over 6000 of these taking part in the 17 sports taster sessions organised by the sport and active leisure team and a variety of national governing bodies of sport. The Sporting Giants programme was an amazing success with 23 primary schools having had the opportunity to learn about the Olympic sports and biomechanics through the production of giant puppet athletes, which then took part in their own games on the Knavesmire.

22. We will build on this high profile event and ensure we make clear links developmental opportunities that arise from the world class sporting events that are also planned for the UK including 2013: Rugby League World Cup, 2014 : Commonwealth Games, 2015: Rugby Union World Cup, 2017: World Athletics Championships, 2019: Cricket World Cup. The European ladies Golf tournament also comes to York in 2013
23. In particular, as a host organisation for the North Yorkshire Rugby League Service Area Coordinator on behalf of the RFL we have in place a programme of support for schools and community events and activities to build on the profile of the World Cup.
24. The City has also received a timely boost with the news that the Grand Depart of the 2014 Tour de France will run from Yorkshire, with York expecting to host a stage depart. The delivery of a sustainable legacy for cycling both regionally and for the city is being planned and will include both utility and recreational cycling and make the links to the City's competitive sports cycling scene that is increasing its presence as a consequence of the now annual city centre cycle races.
25. Likewise, from a local event perspective the city has a wealth of mass participation activities that inspire residents and visitors to get active. Jane Tomlinson York 10K Challenge, Race 4 Life, Paint the Town Pink walk and other charity runs, The Gunpowder plod, Heart of York Bike Ride are all but a few that are organised annually to fill a vibrant and varied calendar of events across the city. We are also delighted to recently launch the Yorkshire Marathon to be run in York and York University Triathlon which will raise the profile of the city further. Whilst we already provide pre and post event pathways for these (including run groups), we will be looking to further reach out to clubs, instructors and community groups to ensure these leave a clear legacy for activity in York. Linked to the city's events strategy we will be applying to Sport England's latest fund to provide us with capacity to focus on developing activities that are connected to major mass participation events.
26. Tackling high numbers of young people turning away from sport :  
Launched in January 2012, DCMS youth sport strategy builds on wider investment in community facilities and projects, creating better links between schools and sports clubs, and allowing more school sports facilities to be used by the whole community.

27. We have grasped the opportunity to help local clubs access this investment and during this year 14 sport and physical activity programmes in York have been funded through the “Sportivate” programme targeted at 14-25 year olds who are currently not choosing to take part in sport in their own time. Utilising the this funding we have initiated programmes working in partnership with the Youth Services to target young people to participate in sport programmes and we will continue to support clubs, schools and other organisations to access these grants with another two years of funding still remaining.

28. In addition work continues to support clubs to set up satellite sessions on school sites, as well as the second year of the Community Games looking at community based festivals designed to bring people together to try out new sports and cultural activities.

29. Re energising school sport :

In conjunction with North Yorkshire sport and the school sports partnerships, we will continue to support School Sport by organising the Sainsbury's School Games, with 20,000 young people from North Yorkshire and York given the opportunity to take part in various local sporting competitions with the winning schools representing their district in county finals in 21 different sports.

### **Analysis**

30. All of this legacy work is facilitated and supported by the Sport and Active leisure team. Currently the team is significantly funded through external grants for both salary and operational budgets (Sport England, National Governing Body of Sport, LSTF, and Football Foundation). Over the next year or so, several of these funding streams will cease and continuation of frontline support for activity, partnership and facility development will require alternative source. The success of the Inclusive Fund bid will help to maintain some important areas of legacy work, as will a successful bid to the community sport activation fund (unconfirmed), one off project grants and legacy resources associated with events such as the Tour de France. Many of these are however only available if CYC can demonstrate tangible partnership funding either in confirmed budget or in kind resources against a project.



With this in mind, it is important to note that officers will always look to utilise core budgets creatively to lever external investment to the city, but still require a sufficient level of service resource to attract such new funding packages.

### **Council Plan**

31. Involvement in the Olympic related 2012 activities supported the council priorities of Build Strong Communities, Protect Vulnerable People and Create jobs and grow the economy.

### **Implications**

32. The implications of the activities outlined above are as follows:
  - **Financial** - There are costs associated with maintaining the staff capacity to deliver these legacy activities and also the development of facility provision. These will be reported on for specific projects and issues as they arise.
  - **Equalities** - The objectives of the Olympics and Paralympics is to inspire and involve the widest range of UK wide communities. All of the York Gold 2012 programmes sought to be universally inclusive and accessible and the legacy activities are no exception. Specifically, many of the targeted projects are aimed at ensuring participation by those with the lowest activity rates. These include older people, those with limiting disability and long term health conditions.
33. There are no Legal, Crime and disorder, Human Resources, Information Technology, Highways or Property Implications arising from this report.

### **Risk Management**

34. In compliance with the council risk management strategy there are no risks associated with the recommendations of this report.

### **Recommendations**

35. The Cabinet Member is asked to comment on the effectiveness of the York Gold 2012 programme and support the principles outlined in taking the legacy forward.

Reason: To promote active and healthy lifestyles, cultural engagement and development of stronger communities within the city

**Contact Details**

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**Chief Officer Responsible for the  
report:**

Charlie Croft  
Assistant Director (Communities and  
Culture)

**Report  
Approved**



**Date** *15 February  
2013*

**Specialist Implications Officer(s)**

**Wards Affected:**

All

**For further information please contact the author of the report  
Background Papers:**

Update on York 2012 and the Olympics, report to the Cabinet  
Member for Leisure Culture and Social Inclusion December  
2011.



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**Decision Session - Cabinet Member for  
Leisure, Culture and Tourism**

27 February, 2013

Report of the Assistant Director (Communities and Culture)

**York Museums Trust Scrutiny Review Final Report****Summary**

1. This report sets out a recommended response from the Cabinet Member to the Learning and Culture Overview and Scrutiny Committee's report on "*whether YMT have achieved appropriate collections management standards in line with the Collections Loan Agreement and Collections Management Protocol agreed in 2002*".

**Background**

2. The final report of the scrutiny committee was presented to Cabinet on 8 January, 2013. Cabinet resolved to:
  - i) Note the contents of the final report.
  - ii) Request the Assistant Director (Communities, Culture and Public Realm) to arrange a meeting, at the earliest opportunity, of the Scrutiny Task Group, the Cabinet Member for Leisure, Culture and Tourism and officers to go through the review recommendations in more detail to enable a report back to the Leisure, Culture and Overview Committee on 23 January 2013.
  - iii) Delegate approval of the final recommendations of the review to the Cabinet Member for Leisure, Culture and Tourism at a future Decision Session.

**Consultation**

3. The meeting referred to in paragraph 2 above took place on 16 January. As a result of the clarification provided at that meeting the recommendations set out in paragraph 5 are proposed.

4. It was also noted that there is an error in paragraph 70 of the Scrutiny report with regard to the Arts Council funding.

It should have read, "YMT is in receipt of just under £1.2m per year from the Arts Council. This funding, which is for three years from 1 April 2012, replaces the Renaissance funding they previously received."

### **Implications**

5. There are no implications arising directly out of this report.

### **Recommendation**

6. The Cabinet Member is recommended to agree to:
  - i. Request YMT to provide to the next meeting of the Learning & Culture Overview & Scrutiny Committee a presentation on the key principles that their Acquisition and Disposal policy review will be based on - in order to help frame and support YMT's work on those revisions
  - ii. Request YMT to provide a revised version of the Acquisition and Disposal policy for the Learning & Culture Overview & Scrutiny Committee's consideration at their meeting in May 2013, prior to it being approved by the Cabinet Member for Leisure, Culture and Tourism
  - iii. Note the willingness of YMT's Volunteers Manager to attend ward meetings / community events to identify ward residents who may have useful skills and to help facilitate the recruitment of additional volunteers
  - iv. Ask YMT to provide for the Scrutiny Committee a brief report on their processes for training volunteers and passing on knowledge to enhance the training of new guides and volunteers
  - v. Restate with YMT the relevant section of the legal agreement between YMT and the Council with regard de-accessioning unwanted / damaged / duplicate collection items, in order to provide clarity on the procedure and to allow the progression of work on the collections and the implementation of YMT's plans for the future.
  - vi. Ask YMT to continue their bi-annual update reports to Overview & Scrutiny Committee, ensuring that they:

- a. identify their progress against the Collections Loan Agreement and Collections Management Protocol agreed in 2002
- b. include information on any items disposed of since the last update report.
- vii. Note YMT’s continued efforts to improve storage arrangements for the collections and continue to reflect the shared ambition to improve collections management and documentation in the next Partnership Delivery Plan

Reason: To conclude the scrutiny review in line with the Council’s Scrutiny procedures and protocols.

**Annex 1: York Museums Trust Scrutiny Review Final Report – Cover Report**

**Contact Details**

<b>Author and Chief Officer Responsible for the report:</b>		
Charlie Croft Assistant Director (Communities, Culture and Public Realm) Tel No. 01904 553371		
<b>Report Approved</b> ✓ <b>Date:</b> 1.2.13.		
<b>Specialist Implications Officer(s):</b> N/A		
<b>Wards Affected:</b>	<b>All</b>	✓
<b>For further information please contact the author of the report</b>		

**Background Papers:** *York Museums Trust Scrutiny Review – Final Report*, Learning & Culture Overview & Scrutiny Committee, November, 2012.

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**YMT Scrutiny Review Task Group****9 November 2012****York Museums Trust Scrutiny Review Final Report – Cover Report****Summary**

1. This cover report presents the draft final report arising from the York Museums Trust (YMT) scrutiny review, and asks the Task Group to identify any changes required to the report ahead of its presentation to the Learning & Culture Overview & Scrutiny Committee on 21 November 2012.

**Background**

2. In November 2011, the Learning & Culture Overview & Scrutiny Committee received a topic assessment report for a scrutiny topic proposed by Councillor Watson, together with the background information on the formation of the Trust and its performance.
3. In January 2012, the Committee received a further briefing paper providing information on the Trust's relationship with the council and its structure, and the original Executive report from July 2002 setting out the purpose of the Trust.
4. Based on the information provided at both those meetings, Members agreed it would not be appropriate to scrutinise the work of the Trust and their internal processes as suggested in Cllr Watson's topic registration form. However, taking into account all of the information provided, Members agreed to form a Task Group to carry out a scrutiny review based on the following remit:

*'To determine whether YMT have achieved appropriate collections management standards in line with the Collections Loan Agreement and Collections Management Protocol agreed in 2002'.*

5. Work on this review has been ongoing since ?. As part of that work, the Task Group visited the Castle Museum, the Yorkshire Museum and the Art Gallery and all of the Trust's external storage sites. The draft final report attached details of their findings.

### **Consultation**

6. As part of their review, the Task Group met with YMT representatives, and Veritau. The review was also supported by the council's Assistant Director of Communities, Culture and Public Realm

### **Options**

7. Having considered the draft final report attached, the Task Group may choose to:
  - i. Identify any revisions required to the draft final report and instruct the Scrutiny Officer to make the necessary changes ahead of the meeting of the Learning & Culture Overview & Scrutiny Committee on 21 November 2012
  - ii. Identify any additional conclusions for inclusion in the draft final report at paragraph 100.
  - iii. Identify any additional recommendations for inclusion in the draft final report at paragraph 101.

### **Analysis**

8. The draft final report attached contains a full analysis of the information gathered in support of the review.

### **Council Plan**

9. The success of the Yorkshire Museum Trust and its business plan contributes to the council's priority to create jobs and grow the economy, through its investment in the tourism infrastructure. It also provides opportunities for learning, for young people across the city.

### **Implications**

10. Information on the implications associated with the recommendations arising from this scrutiny review will be sought from the relevant officers once the Task Group have agreed all the recommendations they wish to make. Information on those implications will be added to the draft final report ahead of its presentation to the Learning & Culture Overview & Scrutiny Committee on 21 November 2012.



## Risk Management

11. The recommendations arising from the review will help to reduce the risk of the cataloguing of the collections not being completed in line with the Partnership Delivery Plan, and will assist YMT in achieving the appropriate collections management standards (in line with the Collections Loan Agreement and Collections Management Protocol agreed in 2002).

## Recommendations

12. Taking into consideration all of the information contained within the attached draft final report and its annexes, the Task Group are recommended to:
  - i. Identify any revisions required to the draft final report
  - ii. Identify any additional conclusions and/or recommendations for inclusion in the draft final report

Reason: In order to conclude their work on this review in line with Overview & Scrutiny procedures and protocols.

## Contact Details

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**Chief Officer Responsible for the report:**

Andrew Docherty  
Assistant Director of ITT & Governance

**Report Approved****Date**

18 Oct 2012

**Wards Affected:****All**

For further information please contact the author of the report

**Background Papers:** See information contained within the draft final report attached

## Annexes

**Annex 1** – Draft Final Report & Associated Annexes

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**Decision Session - Cabinet Member for  
Leisure, Culture and Tourism**

27 February 2013

Report of the Assistant Director (Communities, Culture and the Public Realm)

**Improving York's Green Spaces: Use of Section 106 Funds**

**Summary**

1. This report seeks the approval of the Cabinet Member to use Section 106 payments that have already been received by the Authority to improve York's green spaces as set out in Annex 1.

**Background**

2. The Town and Country Planning Acts create the ability for Local Authorities to seek a payment from developers in lieu of providing children's play space, amenity space and sports pitches within new housing developments. This is commonly known as a Section 106 payment.
3. Payments are generally made where it is not practical or desirable to have open space within a development, for example where developments are for individual or a small number of dwellings or where there is existing open space nearby which could be improved to accommodate the additional use from new residents. Payment is based on an approved formula related to the number of new bedrooms within the development. Full details can be found on the Council's web site at:  
<http://www.york.gov.uk/environment/Planning/guidance/OpenspaceAdviceNote/>
4. Section 106 payments received by the Council must be used for the benefit of the residents who will live in the development which is generating the payment.
5. Information is then taken from two audits which support the Local Development Framework (LDF) process - the playing pitch assessment and the Open Space Sport and Recreation Study to identify sites for investment.

In bringing forward sites for investment additional factors are often taken into account, including :

- Investment supports quality initiatives such as the Green Flag award or club mark.
  - Investment will increase access by all sectors of the community
  - Schemes are significantly well developed or have enough funds to be achievable. (106 payments can be made at different times depending on when a project starts or house sales are achieved which means it is difficult to forecast when payments will be received by the Council)
  - Schemes that lever in other sources of funding
6. Information regarding where, and on what, existing 106 payments are being used is provided as Annex 1. This provides an outline of possible future schemes and, where confirmed, the amount of future 106 payments. This information is provided at ward level, it should be noted that many schemes benefit residents from two or more wards.
7. In wards with a parish or town council payments have been made to Stockton on the Forest and Strensall, Copmanthorpe and Wigginton Parish Councils, and, Haxby Town Council. The value of these and further payments which are in the process of being made are detailed in Annex 1.

### **Consultation**

8. No specific consultation has been undertaken for the report. The basis for seeking section 106 payments has been through a several consultations exercises as part of the planning process and individual schemes are subject to local consultation with residents, users and interest groups as appropriate.

### **Options**

9. The options available to the Cabinet Member are:
- Option 1: Agree to the proposals set out in Annex 1
  - Option 2: Suggest further and/or alternative proposals for inclusion in Annex 1

## Analysis

10. This report responds to the requirements of the Cabinet Member's July 2011 decision to "*To improve transparency in the use of section 106 funds*", and is the second report to provide details of the amount of section 106 money held at a ward level, current and future ward schemes.
11. A number of schemes contribute to the Reinvigorating York, Smarter York and Neighbourhood planning agendas by making our landscapes more fit for purpose, improve maintenance operations and improve community facilities.
12. It should be noted that section 106 processes is set to change in 2014 with the advent of the community infrastructure levy (CIL). Money raised from the community infrastructure levy can be used to support development by funding infrastructure that the council, local community and neighbourhoods want, like new or safer road schemes, park improvements or a new health centre.

## Council Plan

13. The actions set out in the report contribute to the following priorities as set out in the Council Plan 2011-15:
  - Building stronger communities - by encouraging and involving residents and users in green space design and management. And, by supporting the voluntary sector and creating volunteering opportunities.
  - Protecting the environment by enhancing green space for public, wildlife and habitat benefit and making spaces more accessible

## Implications

14. **Financial** – There are no specific financial implications of the report's recommendations.
15. **Legal and Property** - Where specific projects have property implications e.g. lease or lettings Legal and Property Services will be involved in any arrangements.
16. **Equalities** – Many of the schemes undertaken will improve access to land.
17. There are no Human Resources, Crime and Disorder, or Information Technology implications arising from this report.

### Risk Management

18. Failure to continue invest in existing and new open space will mean that the ambitions of the LDF will not be met. Failure to use sections 106 payments within the contractually agree time frame may result in money being returned to developers.

### Recommendations

19. The Cabinet Member is asked to approve the use of section 106 funds on those schemes identified in Annex 1

Reason: To meet the requirements of the planning process and Council ambitions.

### Annex 1: Project list

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Vicky Japes Senior Sport and Active Leisure officer – Policy and Planning Communities and Neighbourhoods Tel No. 01904 553377	<b>Report Approved</b>		<b>Date</b> 15.02.13
<b>Specialist Implications Officer(s):</b> N/A			
<b>Wards Affected:</b>			<b>All</b> ✓
<b>For further information please contact the author of the report</b>			

#### Background Papers:

Cabinet Member decision session for Leisure, Culture and Social Inclusion Improving York's Green Spaces: Use of Section 106 funds 12 July 2011.

## Annex 1: Project list

Ward	Completed project	on-going projects	Planned and possible new projects for 2013/14 and 14/15	funds for new projects
Acomb	<ul style="list-style-type: none"> <li>• Acomb Green play area – supporting the lottery grant to improve the play area</li> <li>• Acomb Cricket Club practice nets</li> </ul>		<ul style="list-style-type: none"> <li>• Viking Road play area</li> <li>• Carr allotments</li> </ul>	£8k
Bishopthorpe		<ul style="list-style-type: none"> <li>• Sports club</li> <li>• Parish play area table tennis provision (£2.5k)</li> </ul>		£0
Clifton	<ul style="list-style-type: none"> <li>• Bootham allotments – supporting the lottery funded security, drainage and community plots</li> <li>• Bumper Castle pitches - ground works to create new pitches.</li> </ul>	<ul style="list-style-type: none"> <li>• Opening up public space to the rear of Clifton Green School</li> </ul>	<ul style="list-style-type: none"> <li>• Clifton Park phase II - club house extension.</li> <li>• Bumper Castle / Rawcliffe juniors provision of club house and changing facilities</li> </ul>	£4k
Derwent				£0

Dringhouses and Woodthorpe		<ul style="list-style-type: none"> <li>• Chapman's Pond footpath and access works (part grant aided)</li> </ul>	<ul style="list-style-type: none"> <li>• Acorn Rugby League Club training pitch improvements</li> <li>• New fishing platforms at Chapman's Pond</li> </ul>	£10k
Fishergate	<ul style="list-style-type: none"> <li>• New woodland creation</li> </ul>	<ul style="list-style-type: none"> <li>• Fulford and Knavesmire sports pitch - to support agreed lottery grant for new pitches.</li> <li>• Hull Road Park Community Pavilion</li> </ul>	<ul style="list-style-type: none"> <li>• Heslington Outgang – Pitch improvements, youth sports facilities, cricket scoreboard, play and outdoor fitness equipment.</li> <li>• Low Moor allotments</li> </ul>	£84k
Fulford			<ul style="list-style-type: none"> <li>• Parish pitch drainage and improvement work.</li> </ul>	£0k
Guildhall		<ul style="list-style-type: none"> <li>• Tower Gardens – footpath, seating and improving access to river frontage</li> <li>• Museum Gardens children's sculptures and landscape</li> </ul>	<ul style="list-style-type: none"> <li>• Clarence Gardens play area</li> <li>• City Walls wildlife enhancements</li> <li>• Navigation Road play area</li> </ul>	£89k



Haxby and Wigginton	<ul style="list-style-type: none"> <li>• Payments made to Haxby Town Council (£4.9k)</li> <li>• Payment made to Wigginton Parish Council (£3.9)</li> </ul>		<ul style="list-style-type: none"> <li>• Haxby Town Junior Football Club – changing room re-provision.</li> <li>• Wigginton Sports Club Facility improvements</li> </ul>	£0k
Heslington			<ul style="list-style-type: none"> <li>• Heslington Outgang – Pitch improvements, youth sports facilities, cricket scoreboard, play and outdoor fitness equipment.</li> </ul>	£0k
Heworth	<ul style="list-style-type: none"> <li>• Melrosegate playing fields –access improvements to new sports pitch</li> </ul>	<ul style="list-style-type: none"> <li>• Arran Place play and sports facilities,</li> <li>• Monkbridge Gardens – footpath and access improvements</li> </ul>	<ul style="list-style-type: none"> <li>• Burnholme pitch improvements for community access.</li> <li>• Heworth Tennis club.</li> <li>• Heworth Cricket club pitch drainage.</li> <li>• Expansion of Glen Gardens play area</li> <li>• Hempland Allotments - raised beds</li> <li>• Glen allotments – improved security</li> </ul>	£142k

Heworth Without				£0k
Holgate	<ul style="list-style-type: none"> <li>• Back Park – improved landscape and garden area</li> </ul>		<ul style="list-style-type: none"> <li>• Ward play areas</li> <li>• Re-provision of youth sports facilities following flood defence work.</li> <li>• Howe Hill allotments – raised beds and toilet provision</li> </ul>	£11k
Huntington and New Earswick		<ul style="list-style-type: none"> <li>• New Earswick Rugby League Club pitch drainage</li> <li>• Payments being made to Huntington Parish Council (£15.6k)</li> </ul>	<ul style="list-style-type: none"> <li>• Hopgrove MUGA</li> </ul>	£0k
Hull Road		<ul style="list-style-type: none"> <li>• Hull Road Park – new footpath to access to existing park paths</li> <li>• Hull Road Park Community Pavilion</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	£6k
Micklegate		<ul style="list-style-type: none"> <li>• Knavesmire pitches to support lottery funding</li> <li>• Scarcroft Bowling green – access and security improvements</li> </ul>	<ul style="list-style-type: none"> <li>• Scarcroft Green - allotments.</li> <li>• Little Knavesmire football facilities</li> </ul>	£20k

Osballdwick		<ul style="list-style-type: none"> <li>• Payment being made to Osballdwick Parish Council (£2.3k)</li> </ul>	<ul style="list-style-type: none"> <li>• Parish play facilities</li> <li>• Sports club access improvements</li> </ul>	£0k
Rural York West	<ul style="list-style-type: none"> <li>• Payment made to Copmanthorpe Parish Council (£3k)</li> </ul>		<ul style="list-style-type: none"> <li>• Parish play and sports facilities</li> <li>• Copmanthorpe FC new pitch project</li> </ul>	£0k
Skelton, Rawcliffe and Clifton Without		<ul style="list-style-type: none"> <li>• Rawcliffe Country Park bike track phase II</li> <li>• Payment being made to Skelton Parish Council (£3k)</li> </ul>	<ul style="list-style-type: none"> <li>• Rawcliffe recreation field – mini soccer pitch</li> <li>• Review / relocate skate facilities</li> </ul>	£7k
Strensall	<ul style="list-style-type: none"> <li>• Payments made to Strensall Parish Council (£24.5k)</li> <li>• Payment made to Stockton on the Forest Parish Council (£3k)</li> </ul>	<ul style="list-style-type: none"> <li>• Payment being made to Strensall Parish Council (£1.4k)</li> </ul>	<ul style="list-style-type: none"> <li>• Strensall Football Club - provision of new pitches</li> </ul>	£0k
Westfield		<ul style="list-style-type: none"> <li>• Acomb Green – footpath access and entrance improvements</li> <li>• Cornlands Road play area</li> </ul>	<ul style="list-style-type: none"> <li>• Acorn Rugby League Club - training pitch improvements</li> </ul>	£15k
Wheldrake		<ul style="list-style-type: none"> <li>• Payments being made to Wheldrake Parish Council (£7k)</li> </ul>	<ul style="list-style-type: none"> <li>• Parish play and sports facilities</li> <li>• Elvington playing pitch drainage</li> </ul>	£0k

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**Decision Session - Cabinet Member for  
Leisure, Culture and Tourism**

27 February 2013

Report of the Assistant Director (Communities and Culture)

**Renewal of the YorkCard****Summary**

1. This paper seeks approval for a re-launch of the *YorkCard* in April 2013.

**Background**

2. The current card was issued in 2011 and has been bought by 64,500 residents. It is a combined *YorkCard* and Library Card and costs £2 for adults, free for children. (Anyone who doesn't want a *YorkCard* can have a free library card only version as can people living outside the authority but working in York).
3. The *YorkCard* gives free entry to the Council's museums as well as discounts for cultural and sports activities. Other organisations also provide discounts for *YorkCard* holders from time to time, without reference to the Council, and it is widely accepted during the Residents Festival.
4. The current card expires on 28 February 2013 and now needs to be renewed.

**Proposals**

5. In view of the success of the card and the wide range of benefits offered it is proposed that the new *YorkCard* will cost £3, remaining free for under 18s. To make the card more convenient for users it is proposed that the card will now be renewable annually on an individual basis rather than at a fixed time, i.e. on the anniversary of its issue.
6. The card will be accompanied by a leaflet promoting the discounts associated with the *YorkCard* as it is clear that some residents are still unaware of these.

The leaflet will provide details of free entry to the Castle Museum and Yorkshire Museum and the exhibitions at St Mary's Castlegate, the significant discounts available in the Council's sports facilities, and the reductions currently available at partner organisations, for example York's Chocolate Story.

7. The new *YorkCard* will now be free to anyone on any means tested benefit (on presentation of their award letter as proof). By introducing this new concession we will be able to track the take up of the *YorkCard* and take any necessary measures in the future to ensure that it is reaching all parts of the community.
8. Although the current card expires on 28 February it is proposed to allow residents up to the end of June to renew their cards in order to make it more convenient for them.

### **Options**

9. The principal options are:
  - To keep the *YorkCard* as now
  - To introduce the new arrangements proposed

### **Analysis**

10. The new card will represent excellent value for money for residents. Savings with a *YorkCard* include:
  - a) A joint ticket for both Yorkshire and Castle museums currently costs £12 per adult. The £3 cost for the *YorkCard* would be recouped by the first visit and generates a further saving of £9.
  - b) York Chocolate Story costs £9.50 for full adult admission. The *YorkCard* provides a 30% discount generating a saving of £3.20
  - c) A session for an adult swim at Energise would cost £4.55 for an adult. This reduces to £3.65 with a *YorkCard* generating a saving of £0.90

### **Council Plan**

11. Under Building stronger communities the *YorkCard* increases access to cultural facilities and activities.

### **Implications**

12. **Financial:** There are 165k library members of whom 64,500 are current adult *YorkCard* holders.

If all current holders renew their card this would recoup around £193k (less any free cards) which will be used to reinvest in the Library Service.

13. **Equalities:** The *YorkCard* provides free access to museums and to concessions (where a charge is payable) for people in receipt of Disability Living Allowance, Carers Allowance, Housing Benefit, Council Tax Support, Employment Support Allowance, Job Seekers Allowance, Widowed Parents Allowance, and Working Tax Credit, and pensioners, full-time students, and York Carers Card holders.
14. There are no Human Resources, Legal, Crime and Disorder, Information Technology, Property of other implications.

### **Risk Management**

15. There are no risks associated with the recommendations of the report.

### **Recommendations**

16. The Cabinet Member is asked to agree to:
- i. the re-launch of the *YorkCard*
  - ii. the promotion of existing and new offers as set out above

Reason: To increase access by York residents to cultural provision and facilities.

### **Contact Details**

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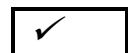
#### **Chief Officer Responsible for the report:**

Charlie Croft  
Assistant Director (Communities, Culture  
and Public Realm)

**Report Approved**  **Date** 13.2.13.

#### **Wards Affected**

**All**



**For further information please contact the author of the report**

**Background Papers:** *Renewal of the YorkCard and Library Card*, Report to the Executive Member for Leisure, Culture and Social Inclusion, January, 2011

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